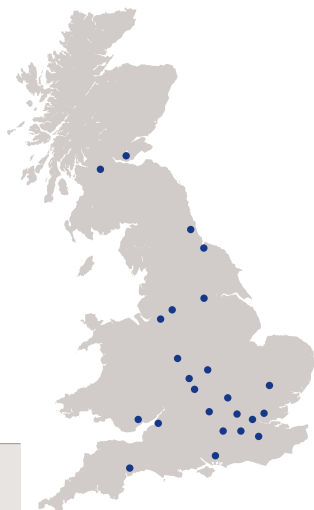


What we do BUSINESS OVERVIEW

UK Housing

Taylor Wimpey is one of the largest homebuilders in the UK with national coverage from 23 regional offices and TW City specialist projects.



For more information see pages 13 to 18 of our 2009 Annual Report & Accounts

Overview

We build a wide range of homes in the UK, from one bed apartments to five bedroom houses, with prices ranging from below £100,000 up to £500,000.

We also build affordable housing across the UK, which represented 17% of our 2009 completions.

We operate as Taylor Wimpey in the UK and are phasing out the legacy Bryant Homes and George Wimpey brands.



Key highlights

Completions
10,186

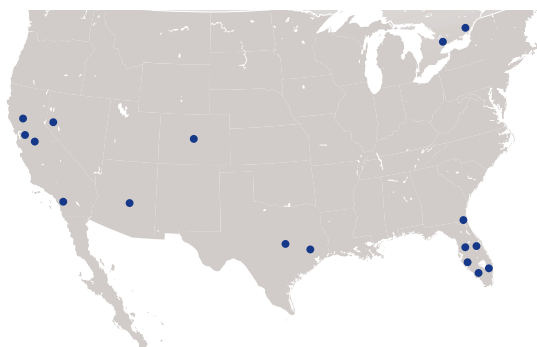
Average selling price
£160k

Average outlets
343

Proportion of Group revenue
65.5%

North America Housing

Taylor Morrison is a top 10 homebuilder in the United States and also operates in Ontario, Canada.



For more information see pages 19 to 23 of our 2009 Annual Report & Accounts

Overview

Our homes in North America range from high-rise apartments in Toronto to full service country club homes in Florida and from entry level to luxury homes.

Average prices range from below £75,000 to above £500,000. Average selling prices vary by geography from £115,000 in Arizona to £228,000 in California.

In the United States we sell homes under the Taylor Morrison brand and our business in Canada trades under the Monarch brand.



Key highlights

Completions
4,755

Average selling price
£171k

Average outlets
172

Proportion of Group revenue
31.8%

Spain and Gibraltar

Taylor Wimpey operates in three regions in Spain and also in Gibraltar.

For more information see page 24 of our 2009 Report & Accounts



Overview

Our business in Spain is primarily focused on developing sites in popular locations. We announced during 2008 that we are planning to exit our Gibraltar business, which operates in the luxury apartment market. We have introduced the Taylor Wimpey brand in our operations in Spain.

Key highlights

Completions
225

Average selling price
£260k