

Our homes and communities

DESIGN

We strive to constantly improve design quality while integrating sustainability principles.

We want to provide customers with appealing and affordable homes in communities in which they want to live.

New house type range

In 2009 we launched our new UK house type range after a lengthy period of research, consultation and product testing. Having a portfolio of adaptable house types means that homes will be highly efficient and cost effective to build as well as achieving a consistently impressive level of quality. However, the house types are also extremely flexible to address customer preferences as well as current and future planning or regulatory requirements without any major structural changes. We have also simplified build processes as much as possible and have designed the house types with the health and safety of our site workers in mind.

Each home comes with a choice of internal layout while the exteriors can portray a range of looks from traditional to contemporary. All homes will be highly energy efficient and able to comply with changes to building regulations coming into force in 2010. They will also be capable of meeting Code for Sustainable Homes levels three and four, as needed, and can easily integrate renewable energy

technologies. Furthermore, we have already planned the changes that will be needed to meet 2013 building regulations.

All house types comply with Secured by Design principles and will be capable of achieving Lifetime Homes standards of accessibility and adaptability, if required.



Awards

Taylor Morrison won a series of design awards in 2009. Accolades include six home and interior design awards as well as being a finalist in a further three design categories of the Greater Houston Builders Association (GHBA) Houston's Best Awards 2009. Our North Florida Division received a number of design awards, including the Grand Award during the Homebuilder Association of Metro Orlando's Parade of Homes. We were also awarded Best Architectural Design and Best Interior Merchandising at the North-East Florida Builder Association's Laurel Awards.

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home and interior design awards received in the GHBA Houston's Best Awards 2009.

- We aim to provide our customers with appealing and affordable homes.
- During 2009, we introduced our new house type range of high quality, energy efficient, sustainable homes.
- We received a series of awards for design and build quality during 2009.



CONTRIBUTING TO AMERICAN DESIGN

In January 2009, Taylor Morrison was inducted into the Best of American Living Award (BALA) Hall of Fame for making a significant contribution to American design. Taylor Morrison has won 36 BALA statues to date, which is more than any other housebuilder. BALA is the most prestigious residential design competition in the US and is supported by the National Association of Home Builders.